



Ceramic Tiles of Italy

**CERAMIC TILES OF ITALY MAKES ITS ICFF DEBUT
With a Showcase of Iconic Italian Design**

(Spring 2008) The Italians are making not one, but two visits to the Northeast this May. Overlapping a day with the AIA Convention, the International Contemporary Furniture Fair, also known as ICFF, is the premier US tradeshow for all disciplines of modern design. It will take place from May 17-20, 2008 at the Jacob Javits Center. This is the first time that Ceramic Tiles of Italy will be exhibiting at the New York show. Drawing industry professional attendees including interior designers, architects, distributors and developers from all over the world, this is the ideal show for the association as it allows them to easily speak to their target audience.

Their institutional booth (#1631), part of the i Saloni Worldwide contingent, will showcase a collective display of state-of-the-art Italian tiles. It will also serve as a clearinghouse for information on the industry and the Ceramic Tiles of Italy member manufacturers. Visitors will be able to pick-up promotional materials and speak with staff about the innovative uses of tile.

The Italians are looking forward to the opportunity to be part of this iconic event, which takes over the Big Apple and transforms it into the Design Capital of the World. Just two weeks after the close of the show, Ceramic Tiles of Italy will head to the Windy City for NeoCon 2008.

For more information on Ceramic Tiles of Italy visit our gateway www.italiantiles.com - with links to four key industry sites: www.italiatiles.com (the official website of Ceramic Tiles of Italy), www.italytile.com (the official website for the Ceramic Tile Department of the Italian Trade Commission), www.s-tiles.it (a new tool that tracks the Italian tile industry's commitment to sustainable design) and www.tilecompetition.com (a digital guide to the Ceramic Tiles of Italy Design Competition).

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